Product Comparison Template

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| **Product or Service Feature** | **The team’s product or service** | **Product from company A** | **Product from company B** | **Level of importance to the customer** |
| Reliability |  |  |  |  |
| Throughput |  |  |  |  |
| Speed |  |  |  |  |
| Price |  |  |  |  |
| Ease of Use |  |  |  |  |
| Ease of Installation |  |  |  |  |
| Health and Safety |  |  |  |  |
| Environmental Impact |  |  |  |  |
| Power Consumption |  |  |  |  |
| Operating Temperature |  |  |  |  |
| Size |  |  |  |  |
| Weight |  |  |  |  |
| Shape |  |  |  |  |
| Color |  |  |  |  |
| Software |  |  |  |  |
| Warranty |  |  |  |  |
| Availability of Training |  |  |  |  |
| Security |  |  |  |  |
| Built-in Test Capability |  |  |  |  |
| Multi-Language Flexibility |  |  |  |  |
| Multiple Interfaces |  |  |  |  |
| Configurable |  |  |  |  |
| Customizable |  |  |  |  |
| Other Features |  |  |  |  |
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